

## ***Disseminated scholarship on teaching and learning (continued)***

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### **DESIGNING DIGITAL EXPERIENCES WORKSHOP**

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VENUE	LOCATION	URL
University & College Designers Association (UCDA) Workshop Series	Indianapolis, IN	<a href="#">Link</a>

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**SUMMARY** UCDA is a professional organization for designers working in academia in North America and around the world. It provides outlets for professional and personal growth and advocates for designer and educator roles within their institutions. It has strong national reach and impact within the design community. They host a competitive (applications are peer-reviewed) workshop series every year in locations throughout the country.

**IMPACT** This was a one-day workshop where I utilized teaching methods that I have developed in my courses to teach a group of professional designers about the fundamentals of designing people-centered websites and applications. In the workshop, I examined the processes, tools, and outcomes designers are using to shape contemporary digital experiences. The workshop was publicized nationally and the 25 open seats sold out well before the event. The contents of the workshop are available openly online [[Link](#)].



*Aaron Ganci (top left), leading the Designing Digital Experiences workshop in Herron's design studios.*